

March 19, 2025

Dear Valued Partner in Healthcare,

We invite you to engage with the Ultrasound School of North American Rheumatologists (USSONAR) and our membership by hosting a product theater and/or becoming an exhibitor during the **2025 Multi-Track Ultrasound in Rheumatology Conference** scheduled for August 1-3, 2025 in Irvine, CA.

The intended audience includes fellows and academic faculty rheumatology divisions, clinical practice providers who are part of health systems and private practice providers from across North America. We expect over 100 rheumatologists (86 attendees, 20 faculty) to be present at the dedicated reception with exhibitors and product theaters. Tracks include Intermediate MSK Ultrasound, Vasculitis Ultrasound and a Cadaveric Injection Lab. The full course agenda is provided as Exhibit A, below.

Exhibit Opportunities

Exhibit activities will take place on August. 1, 2025 at the Westin South Coast Plaza, Costa Mesa, located at 686 Anton Boulevard, Costa Mesa, California, USA, 92626. Please see the exhibit schedule below.

Friday, August 1, 2025

Start	End	Session	Location
7:30 AM	3:00 PM	Intermediate MSK Ultrasound track	Axis Lab
1:00 PM	3:00 PM	Exhibitor setup	Westin prefunction space
3:00 PM	4:00 PM	Registration for Vasculitis Ultrasound track	Westin prefunction space
4:00 PM	5:05 PM	Vasculitis Ultrasound track	Westin meeting room #1
3:05 PM	3:35 PM	Intermediate MSK Ultrasound track transitions to hotel from lab	Westin meeting room #2
3:40 PM	5:10 PM	Intermediate MSK Ultrasound track	Westin meeting room #2
5:15 PM	6:30 PM	Reception with exhibitors	Westin prefunction space
6:30 PM	7:30 PM	Product Theater Dinner Presentation	Westin ballroom
7:30 PM	10:00 PM	Reception with exhibitors, karaoke	Westin prefunction space & ballroom

Exhibit fee includes:

- Access to the Aug. 1st functions at the Westin South Coast Plaza for two representatives
- Exhibitor table in the prefunction area, separate but adjacent to the lecture space
- Exhibitor acknowledgment during the conference
- Logo on conference website and newsletter
- Listing of consenting attendees' names, locations and affiliations

Exhibit Fees:

- Pharmaceutical, Technology and Supply Company Exhibitor - \$5,000
- Ultrasound Machine Company Exhibitor - \$1,500

[Please register online here to secure your exhibit space.](#)

Product Theater Opportunities

The following product theater opportunities are available during this conference. Included in the product theater fee is:

- Opportunity to provide a branded or unbranded lecture/medical symposium to the learning audience. Committee review of the presenter is requested before confirming the selection.
- Meeting room location and AV (projector, screen, microphone)
 - The lunches will be located at the lab venue, Axis Research & Technologies, 16662 Hale Ave, Irvine, CA 92606, with adequate breaks to meet CME credit requirements
 - The dinners will be located at the hotel, in a meeting room used solely for the product theater dinner
- Audience will be the course registrants, enjoying their lunch/dinner during the product theater presentation. Meals will be arranged and provided by USSONAR

To secure a product theater, please email ussonar@srahec.org with your desired date and time. Please note, Platinum and Gold Corporate Sponsors have the first and second right of refusal, respectively.

Product Theater Options

Availability	Date	Start	End	Session	Location
SOLD	Friday, Aug. 1	11:40 AM	12:40 PM	PT Lunch Day 1	Axis Lab <i>*As the Vasculitis Ultrasound track begins later in the day on Aug. 1, this session will include the Intermediate MSK Ultrasound track, approx. 50 attendees and 10 faculty.</i>
Available	Friday, Aug. 1	6:30 PM	7:30 PM	PT Dinner Day 1	Westin South Coast Plaza
Available	Saturday, Aug. 2	11:40 AM	1:10 PM	PT Lunch Day 2	Axis Lab <i>*As there will be 2 tracks ongoing in separate rooms, this lecture will be broadcast into the 2nd room.</i>
Available	Saturday, Aug. 2	6:30 PM	7:30 PM	PT Dinner Day 2	Westin South Coast Plaza

General Information

About USSONAR

USSONAR is a 501(c)3 nonprofit membership organization with 808 members across North America. Established in 2007, USSONAR grew out of a drive to promote the use of point-of-care rheumatologic ultrasound in the United States of America and Canada. POCUS is the use of ultrasound by the evaluating clinician at the time of the patient visit. It is widely used especially in specialties such as emergency medicine and critical care. The use of POCUS in rheumatology has been well established in

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Advancing patient care using musculoskeletal ultrasonography.
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Europe in the 1990s, and it was not until the early 2000s that the first group of rheumatologists began getting training in musculoskeletal ultrasound. This first group of rheumatologists formed the basis for the core group members of USSONAR.

USSONAR is known for its Fundamentals Course in Musculoskeletal Ultrasound which is a unique program comprised of didactics, hands-on instruction, and organized self-directed learning covering the areas of both adult and pediatric musculoskeletal ultrasound. Approximately 700 fellows and rheumatologists in practice have participated in and graduated from this program. In 2014, USSONAR started holding Advanced Rheumatologic Ultrasound courses covering the application of ultrasound towards the evaluation of disease or organ or manifestation specific states such as enthesitis, spondyloarthropathies (Psoriatic arthritis, Ankylosing spondylitis), vasculitis (Giant cell arteritis, Takayasu arteritis), parotid gland (Sjogren's Syndrome), myositis, lung, scleroderma, lupus.

A number of USSONAR members have been instrumental in working with and through the American College of Rheumatology. Many assist ACR with its Clinical Guidelines, Rheumatologic Musculoskeletal Ultrasound (RhMSUSTM) certification processes, its Fundamentals and Advanced Musculoskeletal Ultrasound Courses during the in person ACR Annual Meetings, Ultrasound Community Hubs at ACR Convergence; its Principles of Musculoskeletal Ultrasound Fellow courses at the State of the Art (SOTA) symposia. a number have also been instrumental in developing the RhMSUS Fellowship Curriculum, and including ultrasound as part of the procedural competencies in the Accreditation Council of Graduate Medical Education (ACGME) Milestones (July 2021).

Payment and Availability

This exhibit and product theater opportunity is available to all sales representatives we have contact information on, and exhibit tables will be assigned on a first come-first serve basis. Please note, Platinum and Gold Corporate Sponsors have the first and second right of refusal, respectively.

Check payments can be made to USSONAR, 14646 NW 151st Blvd, Alachua, FL 32615. USSONAR EIN:85-4292512. USSONAR is managed by Suwannee River AHEC.

[Credit card payments for exhibits are accepted online here.](#)

If you would like to be invoiced or if additional information is required to process this request, please contact Laura Moore at Suwannee River Area Health Education Center (SRAHEC) at lmooresrahec.org.

Sincerely,

The 2025 Multi-Track Ultrasound in Rheumatology Conference planning committee:

Lily Kao, MD, RhMSUS, RMSK

Zineb Aouhab, MD, RhMSUS

Minna Kohler, MD, RhMSUS (USSONAR President)

Exhibit A – Course Agendas

**2025 USSONAR Multi-Track Ultrasound in Rheumatology Conference
Intermediate MSK Ultrasound Course Track**

Friday, August 1, 2025

Start Time	End Time	Session	Speaker
6:30 AM	7:30 AM	Breakfast & Registration	
7:30 AM	7:35 AM	Introduction & Opening Remarks	Lily Kao
7:35 AM	8:05 AM	Lecture 1: Challenges in Shoulder Ultrasound: Inflammatory or Mechanical?	Jon Arnason
8:05 AM	8:10 AM	Transition to scanning	
8:10 AM	9:30 AM	Scan 1: Shoulder	
9:30 AM	9:45 AM	Break	
9:45 AM	10:15 AM	Lecture 2: Pearls and Pitfalls in Hand and Wrist Ultrasound	Janeth Yinh
10:15 AM	10:20 AM	Transition to scanning	
10:20 AM	11:40 AM	Scan 2: Hand Wrist	
11:40 AM	12:40 PM	Lunch	
12:40 PM	1:10 PM	Break	
1:10 PM	1:40 PM	Lecture 3: Practical Ultrasound in Inflammatory Arthritis	Eugene Kissin
1:40 PM	1:45 PM	Transition to scanning	
1:45 PM	3:05 PM	Scan 3: Inflammatory arthritis	
3:05 PM	3:35 PM	Transition to hotel via bus	
3:40 PM	4:10 PM	Non-scan Lecture 1: Ultrasound in Sjogren’s Syndrome	Eugene Kissin
4:10 PM	4:40 PM	Non-scan Lecture 2: Ultrasound-Guided Procedures	Janeth Yinh
4:40 PM	5:10 PM	Non-scan Lecture 3: ACR Guidelines on Ultrasound Use in Soft Tissue Disorders and Procedures	Jemima Albayda
5:15 PM	6:30 PM	Reception with exhibitors	
6:30 PM	7:30 PM	Product Theater Dinner Presentation	
7:30 PM	10:00 PM	Afterparty with exhibitors	

Saturday, August 2, 2025

6:30 AM	7:30 AM	Breakfast	
7:30 AM	7:35 AM	Opening Remarks	Zineb Aouhab
7:35 AM	8:05 AM	Lecture 4: Advanced Approaches to Ankle and Subtalar Joints	Narandra Bethina
8:05 AM	8:10 AM	Transition to scanning	
8:10 AM	9:30 AM	Scan 4: Ankle Subtalar	
9:30 AM	9:45 AM	Break	
9:45 AM	10:15 AM	Lecture 5: Ultrasound of the Hip and Sacroiliac Joint	Fawad Aslam
10:15 AM	10:20 AM	Transition to scanning	
10:20 AM	11:40 AM	Scan 5: Hip SI	
11:40 AM	1:10 PM	Lunch: Product Theater	
1:10 PM	1:40 PM	Lecture 6: Clinical Application of Ultrasound in Crystalline Arthropathies	Ralf Thiele
1:40 PM	1:45 PM	Transition to scanning	
1:45 PM	3:05 PM	Scan 6: Crystalline	
3:05 PM	3:20 PM	Break	
3:20 PM	3:50 PM	Non-scan Lecture 4: Cases in Ultrasound	Fawad Aslam
3:50 PM	4:20 PM	Non-scan Lecture 5: Billing and Certification Update for Rheumatologists	Howard Yang
4:20 PM	4:50 PM	Non-scan Lecture 6: Roundtable	All Faculty
4:50 PM	5:00 PM	Cadaver Lab Orientation	Lily Kao
5:00 PM	5:30 PM	Transition to hotel	
5:30 PM	6:00 PM	Reception	
6:00 PM	7:00 PM	Product Theater Dinner	

Vasculitis Ultrasound Course Track

Friday, August 1, 2025

Start Time	End Time	Session	Speaker
3:00 PM	4:00 PM	Registration	
4:00 PM	4:05 PM	Welcome & Opening Remarks	Minna Kohler

4:05 PM	4:35 PM	Challenging Clinical Cases of GCA /TAK	Tanaz Kermani
4:35 PM	5:05 PM	Ultrasound for Large Vessel Vasculitis GCA/ TAK	Wolfgang Schmidt
5:15 PM	6:30 PM	Reception with exhibitors	
6:30 PM	7:30 PM	Product Theater Dinner Presentation	
7:30 PM	10:00 PM	Afterparty with exhibitors	

Saturday, August 2, 2025

6:30 AM	7:30 AM	Breakfast	
7:30 AM	8:00 AM	Introduction: Optimization of machine and doppler settings for vasculitis	Mohammed Bardi
8:00 AM	8:30 AM	Temporal Artery Sonoanatomy and scanning protocol	Mark Matza
8:30 AM	9:00 AM	Halo sign measurements, Scanning Techniques and Pitfalls	Wolfgang Schmidt
9:00 AM	9:15 AM	Break	
9:15 AM	9:30 AM	Temporal Artery Scanning Demonstration	Wolfgang Schmidt
9:30 AM	10:30 AM	Hands-on Temporal Artery Scanning	All Faculty
10:30 AM	10:50 AM	Axillary and Subclavian Artery Sonoanatomy and scanning protocol	Roger Yang
10:50 AM	11:40 AM	Hands-on Axillary and Subclavian Artery Scanning	All Faculty
11:40 AM	1:10 PM	Product Theater Lunch	
1:10 PM	1:30 PM	Facial, Carotid, and Vertebral Artery Sonoanatomy and scanning protocol	Roger Yang
1:30 PM	2:30 PM	Hands-on Facial, Carotid and Vertebral Artery Scanning	All Faculty
2:30 PM	2:45 PM	Break	
2:45 PM	3:15 PM	Vasculitis Scoring Systems	Minna Kohler
3:15 PM	3:45 PM	Clinical Cases	Mohammed Bardi
3:45 PM	4:45 PM	Hands-on Scanning Review	All Faculty
4:45 PM	5:15 PM	Billing, Coding, Vasculitis US Clinic Implementation	Paul DeMarco
5:15 PM	5:30 PM	Panel Q&A	All Faculty
5:30 PM	6:00 PM	Transition to hotel	
5:30 PM	6:00 PM	Reception	

6:00 PM	7:00 PM	Product Theater Dinner	
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Sunday, August 3, 2025

Cadaveric Injection Lab Track

**Additional Fees Apply for Lab Option*

6:00 AM	7:00 AM	Breakfast and Registration	
7:00 AM	7:30 AM	Onsite prep	
7:30 AM	7:35 AM	Opening Remarks: Housekeeping	Lily Kao
7:35 AM	8:05 AM	Cadaver Session 1	All Faculty
8:05 AM	8:10 AM	Transition	
8:10 AM	8:40 AM	Cadaver Session 2	All Faculty
8:40 AM	8:45 AM	Transition	
8:45 AM	9:15 AM	Cadaver Session 3	All Faculty
9:15 AM	9:35 AM	Break	
9:35 AM	10:05 AM	Cadaver Session 4	All Faculty
10:05 AM	10:10 AM	Transition	
10:10 AM	10:40 AM	Cadaver Session 5	All Faculty
10:40 AM	10:45 AM	Transition	
10:45 AM	11:15 AM	Cadaver Session 6	All Faculty